

MARKETING AND SELLING EGGS

**What draws your attention as you select a carton of eggs?
Do you prefer certain colors, package types, images?**

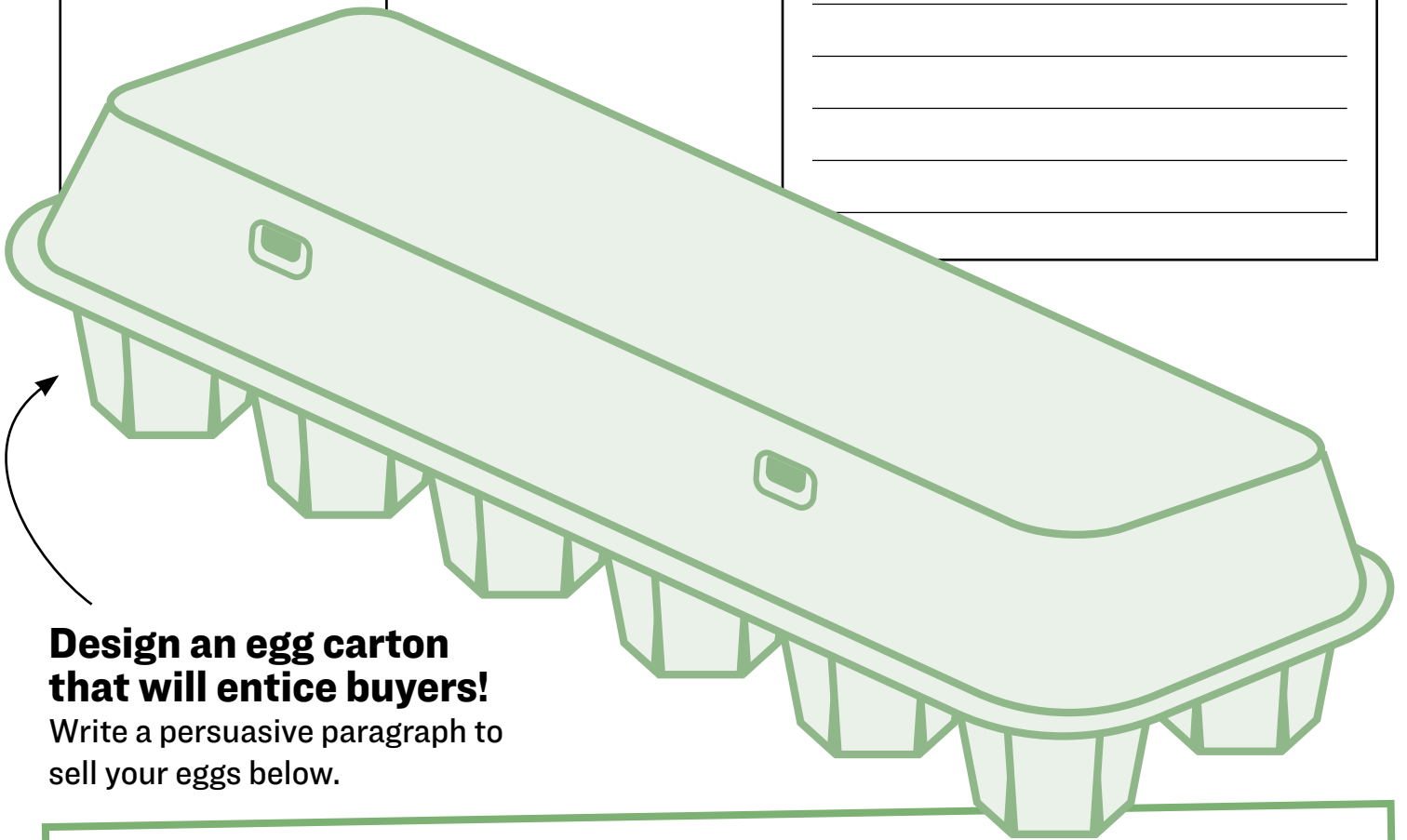
What do we know?

Farmers sell eggs to raise income for their families.

What did we observe?

People buy eggs but have many choices to select from.

What did we learn?



Design an egg carton that will entice buyers!

Write a persuasive paragraph to sell your eggs below.