

# Wacky inventions

*How can we develop creativity?*

Visit the Wacky Inventions online resource: <https://venturelab.org/wacky-inventions/>  
Click on Draw New Cards. Use the cards to:

1. **OBSERVE:** For each object, ask: What does it do? Who uses it? What else could we do with it (or some of its features/parts)?
2. **BRAINSTORM:** How might we combine the different features of the product to come up with something new? The wackier the better! Remember [the brainstorming rules!](#)
3. **PITCH:** Come up with a 20 second pitch for your new product! Give it a name or slogan and persuade your audience to buy it.

Use the space below for your ideas!

*This document may be reproduced for educational purposes, but it may not be reposted or distributed without crediting GrowNextGen and the Ohio Soybean Council and soybean checkoff.*