

CHICKEN CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

farmer with chickens

chickens need fresh water every day



CUSTOMER PROBLEM/NEED

farmer with chickens

chickens fight over their food and some don't eat



CUSTOMER PROBLEM/NEED

grocery store manager

wants to sell ready to cook chicken burgers



CUSTOMER PROBLEM/NEED

people with trouble sleeping

need soft pillows



CUSTOMER PROBLEM/NEED

restaurant manager

wants to add omelets to their menu



CUSTOMER PROBLEM/NEED

school cafeteria cook

wants to serve fried chicken for lunch



CUSTOMER PROBLEM/NEED

people who celebrate a spring holiday

want to decorate houses



CUSTOMER PROBLEM/NEED

science teacher

wants their students to study eggs hatching



CUSTOMER PROBLEM/NEED

farmer going on vacation

needs their chickens to be fed while they are gone



CUSTOMER PROBLEM/NEED

child who is allergic to cats and dogs

wants a pet that can go outside



CHICKEN PRODUCT OR SERVICE CARDS

PRODUCT

a water feeder with spouts for the chickens to drink



PRODUCT

a feeder with different holes for the chickens to eat out of



PRODUCT

a robot that grinds up chicken meat and shapes it into burgers



PRODUCT

pillows stuffed with chicken feathers



PRODUCT

restaurant-grade eggs sold in bulk



PRODUCT

kid-sized chicken meat pieces



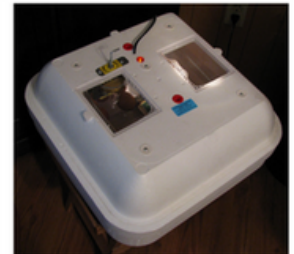
PRODUCT

decorative painted eggs



PRODUCT

fertilized eggs in egg warming incubators



SERVICE

chicken babysitting that provides food and water



SERVICE

chicken pet training that makes chickens friendly



GOAT CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

farmer with
goats

goats jump over the
fence and run away



CUSTOMER PROBLEM/NEED

coffee shop
manager

wants to sell
goat milk lattes



CUSTOMER PROBLEM/NEED

restaurant
manager

wants to put goat
cheese in their
burgers



CUSTOMER PROBLEM/NEED

family that
eats halal food

wants to use goat
meat in their meals



CUSTOMER PROBLEM/NEED

zoo director

wants to start a
goat exhibit



CUSTOMER PROBLEM/NEED

famous
youtuber

wants to make a
funny video with
goat clips



CUSTOMER PROBLEM/NEED

musician



wants to learn to
play the shofar
instrument



CUSTOMER PROBLEM/NEED

hiker

needs goat hair
socks because they
are warmer



CUSTOMER PROBLEM/NEED

circus
manager

wants to have a
goat show



CUSTOMER PROBLEM/NEED

homeowner
going on
vacation

needs a cheap way
to keep the grass
short



GOAT PRODUCT OR SERVICE CARDS

SERVICE

installs electric fences that goats can't jump over



PRODUCT

goat milk



PRODUCT

goat cheese



PRODUCT

halal goat meat



SERVICE

goat breeding



SERVICE

videography of goats



PRODUCT

shofar instruments made of goat horns



PRODUCT

goat hair extra warm socks



SERVICE

goat training that teaches goats tricks



SERVICE

grass-eating goat rentals



BEE CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

bee farmer

don't want to get
stung when
collecting honey



CUSTOMER PROBLEM/NEED

bee farmer

needs a bee house
(apiary) for bees to
live



CUSTOMER PROBLEM/NEED

soap maker

wants to put
beeswax in their
soap



CUSTOMER PROBLEM/NEED

person who
works in an
office

needs to polish their
wooden desk and
furniture



CUSTOMER PROBLEM/NEED

farmer
growing
watermelon &
avocados

needs bees to
pollinate their crops



CUSTOMER PROBLEM/NEED

gardener

needs to help the
bees losing their
natural food & habitat



CUSTOMER PROBLEM/NEED

scientist who
studies bees

needs to understand
how bees
communicate by
flying in patterns



CUSTOMER PROBLEM/NEED

person with
diabetes

needs to have
healthy birthday
parties



CUSTOMER PROBLEM/NEED

cook

needs airtight covers
for bowls of food to
store



CUSTOMER PROBLEM/NEED

person who
lives in a rainy
place

needs to make shoes
waterproof



BEE PRODUCT OR SERVICE CARDS

PRODUCT

protective gloves
that prevent bee
stings



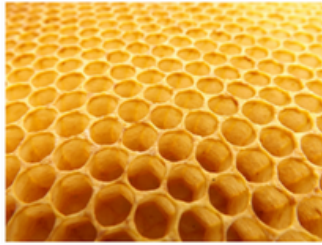
PRODUCT

apiary boxes for
bee homes



SERVICE

melting bees'
honeycomb into
beeswax



PRODUCT

beeswax
furniture polish



SERVICE

natural bee hive
installation for
crop-growing
farmers



PRODUCT

seeds that grow
bee-friendly
flowers for
gardeners



SERVICE

taking videos of
flying bees in
nature



SERVICE

baking healthy
desserts naturally
sweetened with
honey



PRODUCT

beeswax sheets
that wrap and
seal



PRODUCT

beeswax shoe
polish



FISH CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

fish owner needs to catch fish in their tank



CUSTOMER PROBLEM/NEED

fish only has one fin due to a predator attack



CUSTOMER PROBLEM/NEED

fish owner needs fish tank glass needs to be cleaned



CUSTOMER PROBLEM/NEED

fish owner needs fish to be fed while owner is gone



CUSTOMER PROBLEM/NEED

fish owner wants others to find his fish unique and special



CUSTOMER PROBLEM/NEED

fish pond water temperature changes too quickly



CUSTOMER PROBLEM/NEED

restaurant chef needs to get rid of unwanted fish parts



CUSTOMER PROBLEM/NEED

fish owner needs to prevent other pets trying to catch fish to eat



CUSTOMER PROBLEM/NEED

doctors need to treat burn victims with alternative bandages



CUSTOMER PROBLEM/NEED

fish need air added to fish tank



FISH PRODUCT OR SERVICE CARDS

PRODUCT

A clear fish net



PRODUCT

Artificial rocks that slowly release oxygen into water



PRODUCT

Skin patches for burn victims



PRODUCT

Rubber made from fish parts



PRODUCT

Alarms to notify owner when pet gets close to tank



PRODUCT

Underwater glass cleaning robot



PRODUCT

Fish clothing



PRODUCT

Artificial rocks that cool or heat water



PRODUCT

Automatic fish food dispenser



PRODUCT

Prosthetic fish fins



SOYBEAN CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

farmer

wants to know how many beans are on each plant



CUSTOMER PROBLEM/NEED

gardener

wants to fertilize plants with an exact amount of nutrients



CUSTOMER PROBLEM/NEED

chef

wants soybeans that taste like different fruits and veggies



CUSTOMER PROBLEM/NEED

parent

A parent wants creative ways to help their child eat soybeans



CUSTOMER PROBLEM/NEED

farmer

needs to get rid of soybean stalks and leaves



CUSTOMER PROBLEM/NEED

local newspaper

wants to use organic materials in its new factory



CUSTOMER PROBLEM/NEED

car washing company

wants a cheaper and better wax to use



CUSTOMER PROBLEM/NEED

gardner

needs a safe way to kill bugs but not pollinators



CUSTOMER PROBLEM/NEED

house painter

needs a safer way to take paint off their skin



CUSTOMER PROBLEM/NEED

fisherman

needs to keep hands dry while working on a boat



SOYBEAN PRODUCT OR SERVICE CARDS

SERVICE

bean counter service



PRODUCT

Fertilizer pills to deliver nutrients



PRODUCT

create education videos with the character "Sally Soybeans"



PRODUCT

spray that adds flavor to a plant as it grows



SERVICE

a soybean consulting service that gives different ways to use soybeans



SERVICE

Composting service for all of a soybean farms natural waste



PRODUCT

spray that protects the stem and leaves of a plant from pests



PRODUCT

a machine that creates soybean wax to use on cars



PRODUCT

Soybean patches that remove paint



PRODUCT

soybean wax bar you can rub on any surface to make waterproof



FLOWERS CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

gardner

wants to attract
butterflies to their
garden



CUSTOMER PROBLEM/NEED

engineer

wants to prevent
landslides



CUSTOMER PROBLEM/NEED

fashion
designer

wants clothes to
match flower colors



CUSTOMER PROBLEM/NEED

realtor

wants potential buyers
to smell flowers but
not see them



CUSTOMER PROBLEM/NEED

chef

wants to add more
vitamins and fashion to
their food dishes



CUSTOMER PROBLEM/NEED

parade float
decorator

has huge piles of
left-over flowers



CUSTOMER PROBLEM/NEED

farmer

doesn't want to use
pesticides on flower
garden



CUSTOMER PROBLEM/NEED

customer

can't decide what
type of flowers to
get their friend



CUSTOMER PROBLEM/NEED

wedding
decorator

can't find high
quality flowers



CUSTOMER PROBLEM/NEED

homeowner

wants hidden
cameras around
garden



FLOWERS PRODUCT OR SERVICE CARDS

PRODUCT

plastic plants that prevent erosion and add color to the landscape



PRODUCT

special spray to attract butterflies



PRODUCT

fabric dye machine that matches any color



SERVICE

cleaning service that leaves a house smelling like flowers



PRODUCT

vitamin boost powder shaped like flowers



PRODUCT

compost maker to sell decomposed flowers to gardeners



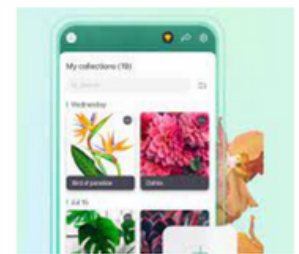
PRODUCT

artificial rock that smells like a flower that bugs don't like



PRODUCT

app that chooses flower type based on personality traits



SERVICE

artificial flower rental business



PRODUCT

cameras shaped like flowers



SUCCULENTS CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

homeowner

needs to find the succulents stolen from their yard



CUSTOMER PROBLEM/NEED

plant owner

needs to water plants when they are not at home



CUSTOMER PROBLEM/NEED

gardener

wants to add seasonal color to succulent garden



CUSTOMER PROBLEM/NEED

fashion designer

wants to showcase their succulent collection



CUSTOMER PROBLEM/NEED

Grocery store

floral department keeps receiving dying succulents



CUSTOMER PROBLEM/NEED

farmer

needs to water plants but doesn't have running water



CUSTOMER PROBLEM/NEED

chef

wants to use a unique cooking oil for a special dish



CUSTOMER PROBLEM/NEED

Succulents

keep getting brown spots when in the sun



CUSTOMER PROBLEM/NEED

gardening store

needs to get rid of dead plants



CUSTOMER PROBLEM/NEED

makeup influencer

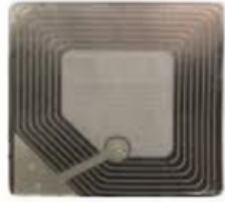
needs organic hydrating cream for face



SUCCULENTS PRODUCT OR SERVICE CARDS

PRODUCT

GPS sticker that stick to plants



PRODUCT

sensor that monitors a plant and turns water on and off automatically



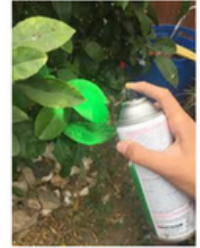
PRODUCT

jewelry made with succulents



PRODUCT

spay paint safe to use on plants



PRODUCT

artificial rocks that stores rain water used to water plant



PRODUCT

Test strips that tell you what your plant needs to become healthy



PRODUCT

mini-umbrellas to shade plant from sun's UV rays



PRODUCT

cooking oil made from aloe vera succulent



SERVICE

YouTube chanel promoting face cream made from herbs



SERVICE

service to remove thorns from succulents



HERBS CUSTOMER CARDS

CUSTOMER PROBLEM/NEED

hiker

needs to protect themselves from bug bites



CUSTOMER PROBLEM/NEED

nutritionist

needs a way for children to eat more vitamins



CUSTOMER PROBLEM/NEED

farmer

wants protect plants from bugs without killing them



CUSTOMER PROBLEM/NEED

dentist

wants to numb a patient's tooth



CUSTOMER PROBLEM/NEED

restaurant

wants access to fresh herbs in their recipes



CUSTOMER PROBLEM/NEED

soap maker

wants to use unknown herbs to make soap



CUSTOMER PROBLEM/NEED

cook

has run out of space in kitchen for new spices and herbs



CUSTOMER PROBLEM/NEED

everyone

needs a way to relax before going to sleep



CUSTOMER PROBLEM/NEED

custodian

needs a new broom to sweep the floor



CUSTOMER PROBLEM/NEED

house cleaner

wants to clean and not create any trash



HERBS PRODUCT OR SERVICE CARDS

PRODUCT

bubble suite rental service that protects from bugs



PRODUCT

vitamin shakes that contain growth promoting herbs



SERVICE

trained cats that can be rented to hunt mice



PRODUCT

gum that releases herb oil



PRODUCT

indoor plant grow tower



PRODUCT

test strip to see if a plant is safe to use on skin



PRODUCT

pillows filled with herbs that smell good and help relax



PRODUCT

storage container with lots of space



PRODUCT

sponge made from herb stems that decomposes



PRODUCT

a broom made from dried herbs tied together

